Aleksandar Geoergievski

Graphic, Web and UI Designer
Date of Birth: 17 April 1979
Place of residence: Ohrid, Macedonia

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PROFESSIONAL PROFILE

An enthusiastic and dedicated professional with extensive experience across all areas of media and advertising. An exceptional stable leader who is able to develop and motivate others to achieve goals & targets. Can demonstrate a strong ability to manage projects from conception through to successful completion. A proactive individual with a logical approach to challenges, performing effectively within a highly pressurized working environment.

Qualified in working graphic and web design creative solutions. Besides the formal education (Bachelor degree in Graphic Design), I am continuously and constantly investing in improving my knowledge and techniques so I could be always updated with the latest achievements in the graphic and web design.

As my strongest qualities I would point out the ability always to fulfill the given assignments, no matter of the deadlines or the complexity of the assignment. I can also work with minimum supervision. I'm equally productive in working independently or as a part of a team. Also, during my working experience I have learnt how to stay stable and calm I stressful and difficult situations.

EMPLOYMENT

2009 March - Present as Graphic, Web UI/UX Designer in Visual Perspective Advertising, Ohrid, Macedonia.
- Team member of responsible for the creative department, creating graphics for variety uses (print, web, apps etc.).
- Creates effective nice looking designs, coherent, integrated, color-compatible and eye-catching marketing pieces for use.
- Create visual identity, posters, catalogs, brochures, banners, corporate presentations, promotional websites, web banners, presentations and all advertisements materials.
- Manage color correction and style evaluation in every design or artwork.
- Proficient using digital print output devices and advanced booklet making on coated media handling features of various professional color copiers and offset printing control.
- Design websites, build website structure (basic HTML layout), and Flash Web sites design.

2011 JUNE - 2011 DECEMBER as Head of Design and Advertising in Synthesis Interactive, Ohrid, Macedonia.
- Team member and responsible for the creative department, creating graphics for variety uses (print, web, apps etc.).
- Creates effective nice looking designs, coherent, integrated, color-compatible and eye-catching marketing pieces for use.
- Creates Visual identity, Posters, Catalogs, Brochures, Banners, Corporate presentations, User Interface design, build website structure, Android and iOS Apps UI design, Flash Web sites and animated banners, and all advertisements materials.
- Manage color correction and style evaluation in every design or artwork.

2008 August - 2009 February as Graphic User Interface Designer in Master Key Systems, Dubai, UAE.
- Team member of responsible for the creative department, creating Graphic User Interface for the Master Key Systems web-based real estate software.
- Creates effective nice looking designs, coherent, integrated, color-compatible and eye-catching marketing pieces for use.
- Create visual identity, posters, catalogs, brochures, banners, corporate presentations, promotional websites, web banners, presentations and all advertisements materials.
- Manage color correction and style evaluation in every design or artwork.
- Proficient using digital print output devices and advanced booklet making on coated media handling features of various professional color copiers and offset printing control.
- Design websites, build website structure (basic HTML layout), and Flash Web sites design.

2008 February - 2008 August as Senior Graphic Designer in Content Syndicate – Words on Demand, Dubai, UAE.
- Team member of responsible for the creative department, manage the present and upcoming projects.
- Creates effective nice looking designs, coherent,

integrated, color-compatible and eye-catching marketing pieces for use.
- Create visual identity, posters, catalogs, brochures, banners, corporate presentations, consumer packaging POS, websites, web banners, presentations and all advertisements materials.
- Manage color correction and style evaluation in every design or artwork.
- Liaising closely with a customer or client at the design stage to answer questions.
- Proficient using digital print output devices and advanced booklet making on coated media handling features of various professional color copiers and offset printing control.
- Creating of HTML newsletters, mailers.
- Design websites, build website structure (basic HTML layout), and Flash Web sites design.

2007 April - 2008 January as Graphic Designer in Republika – advertising and marketing agency in Skopje, Macedonia.
- Team member of responsible for the creative department, manage the present and upcoming projects.
- Creates effective nice looking designs, coherent, integrated, color-compatible and eye-catching marketing pieces for use.
- Create visual identity, posters, catalogs, brochures, banners, corporate presentations, consumer packaging POS, websites, web banners, presentations and all advertisements materials.
- Putting the strategy of marketing online along with planning the graphic design and animation to present the marketing targets.
- Manage color correction and style evaluation in every design or artwork.
- Working on events projects for companies like Government of Republic of Macedonia, Diners Club International, Sony, Selenia, Macedonian Post, UNICEF.
- Liaising closely with a customer or client at the design stage to answer questions.
- Proficient using digital print output devices and advanced booklet making on coated media handling features of various professional color copiers and offset printing control.
- Controlling photo and video sets for commercial video shooting in collaboration with professional photographers, video directors and top models.

2006 January - 2007 April as Corporate Graphic Designer in Login Systems, leading distributor for Microsoft, HP, I-Mate, HTC, Linksys, Cisco and Intel in Macedonia.
- Team member of responsible for the marketing and creative department, manage the present and upcoming projects.
- Creates effective nice looking designs, coherent, integrated, color-compatible and eye-catching marketing pieces for use.
- Create corporate visual identity, posters, catalogs, brochures, banners, corporate presentations, website visual design, web banners, presentations and all advertisements materials.
- Manage color correction and style evaluation in every design or artwork.
- Proficient using digital print output devices and advanced booklet making on coated media handling

features of various professional color copiers, also offset printing control.
- Creating HTML newsletters, mailers compliant to SPAM Law to ensure ISP and client friendly emails.
- Design websites, build website structure (basic HTML layout).
- Continues industry research to ensure that we are at the forefront of web technology and designing software available on the world market.

2004 September - 2005 December as Graphic Designer in Polyplano – advertising and marketing agency in Skopje, Macedonia.

EDUCATION
2000 – 2004 Bachelor Degree in Graphic and Engineering Design at the Technical University – Sofia, Bulgaria.

KEY TECHNICAL SKILLS
Windows and Apple MAC, Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Flash, Dreamweaver, HTML, CSS.

LANGUAGES AND HOBBIES
English (fluent speak, read and write), Serbo-Croatian, Bulgarian, and Macedonian (native). SCUBA Diving, paint, airbrush, canvas painting, designing t-shirts.

LINKS
Website: http://www.vpacreative.com
LinkedIn: http://mk.linkedin.com/in/aleksandargvpa